



αρκάδι

since
1946



A VISIONARY FOUNDER

The company was founded in 1946 by Georgios Malikoutis (1904-1970), the son of a remarkable Cretan family, who set sail to Marseille, France, worked hard and managed to receive two degrees, one in electrical engineering and a second in oenology.

His motto remains our guiding principle today:

**“The Olive crop is food, care, it is life itself.
Try to imagine a world without olives”**

A DISTINGUISHED HISTORY

1946 George Malikoutis founds ARKADI

1970-72 Nikolas & Zachary, the founder's sons, take over, introduce the green soap multipack and enter retail chains

1980 Production moves to the new ARKADI plant

1990 Sampling of green soap flakes in all maternity hospitals



The old Malikoutis family soap shop, which roots back to 1700s, is still standing there in the old Rethymno harbour.



2005-07 Maria Malikouti takes the company's lead and the brand launches into washing machine detergents

2010 Arkadi Baby, a liquid detergent and softener line with olive oil extracts hits the shelves

2021 Platinum award in the “Green Awards 2021” festival for the vegan liquid green hand soap launch, in innovative packaging made of recycled ocean nets.

2022 Papoutsanis acquires ARKADI and a new era of accelerated development begins



THE ORIGIN

Olive oil + Sea salt + water



Our green soap. The most natural and purest of recipes. Environmentally friendly by nature.

GREEN SOAPS

Olive oil + Sea salt + water



1 5 0 G R

4 * 1 5 0 G R

2 * 2 2 0 G R

Pure olive oil soap, made with the original ARKADI recipe, since 1946. With all the beneficial properties of olive oil and a recognized disinfecting action, ARKADI green soap is an invaluable "ally" in general housekeeping. Highly effective at any water hardness. It is well-known for its antibacterial properties, thanks to its formulation which prevents the development of bacteria. Natural product, with olive oil, sea salt and water.

Suitable for vegans.

GREEN SOAP IN FLAKES

Olive oil

+

Sea salt

+

water



5 0 0 G R



Fruit &
vegetables



clothes
hand-washing



Surface
Cleaning



Gardening



Carpets

Pure olive oil soap in flakes, made with the original ARKADI recipe, since 1946. With the beneficial properties of olive oil it is an ideal and more eco-friendly **multi-cleanser** for daily housekeeping. Green Olive Soap is well-known for its antibacterial properties, thanks to its formulation which prevents the development of bacteria. Suitable for vegans.

WHITE SOAPS

Palm oil

+

Olive oil

+

water



4 * 1 5 0 G R



2 * 2 2 0 G R



Pure soap with olive oil, made with the original ARKADI recipe since 1946. Combining the beneficial properties of olive oil & palm oil, ARKADI white soap is an invaluable “ally” in general housekeeping. A high-quality vegetal soap, with extremely rich and dense foam. Suitable for vegans.



**LIQUID
HAND
SOAPS**

LIQUID GREEN HAND SOAPS

Green soap



Antibacterial agent



Aloe juice



P U M P
5 0 0 M L



R E F I L L
5 0 0 M L

The 100% vegan-suitable ARKADI liquid green soap hand wash with antibacterial agent is ideal for ensuring hygiene, care and clean hands for you and your family. With calendula extract, natural aloe juice and panthenol, it protects and cares for your skin. Its innovative, eco-friendly packaging is made from recycled fishing nets, cables and ropes that are collected from the sea, this contributing to the protection of the aquatic environment.



LIQUID WHITE HAND SOAPS

Almond milk



Rose water



Glycerin



P U M P
5 0 0 M L



R E F I L L
5 0 0 M L

The traditional & effective ARKADI care recipe in a pampering version: with almond milk, rose water & glycerin! Pleasant subtle fragrance in a vegan formula. dermatologically tested , with neutral PH to respect the skin. Eco-friendly packaging from recycled nets from agricultural works, such as harvesting & protectening the fruit, thus contributing to the protection of the environment. 100% suitable for vegans.



Κατάλληλο για vegans.
Suitable for vegans.





LIQUID DETERGENTS

NEW ARKADI LIQUID DETERGENTS!

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We welcome 3 variants: each one responds effectively to different consumer needs!

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**LIQUID LAUNDRY DETERGENT WITH GREEN SOAP
CLASSIC**

At Arkadi we believe that there is no need to compromise between what is good for our health & the environment and efficient cleansing. Harnessing the power of nature in modern ways, ARKADI laundry detergent with green soap & advanced Plant Active formula with enzymes of natural origin, ensures excellent results on the toughest stains.





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We welcome 3 variants: each one responds effectively to different consumer needs!



LIQUID LAUNDRY DETERGENT WITH GREEN SOAP FOR DELICATE & COLORED CLOTHES

At Arkadi we believe that there is no need to make compromise between what is good for our health & the environment and effective cleaning. Harnessing the power of nature in modern ways, ARKADI laundry detergent with green soap & its advanced Plant Active formula with enzymes of natural origin, ensures excellent results also on delicate & colored clothes.





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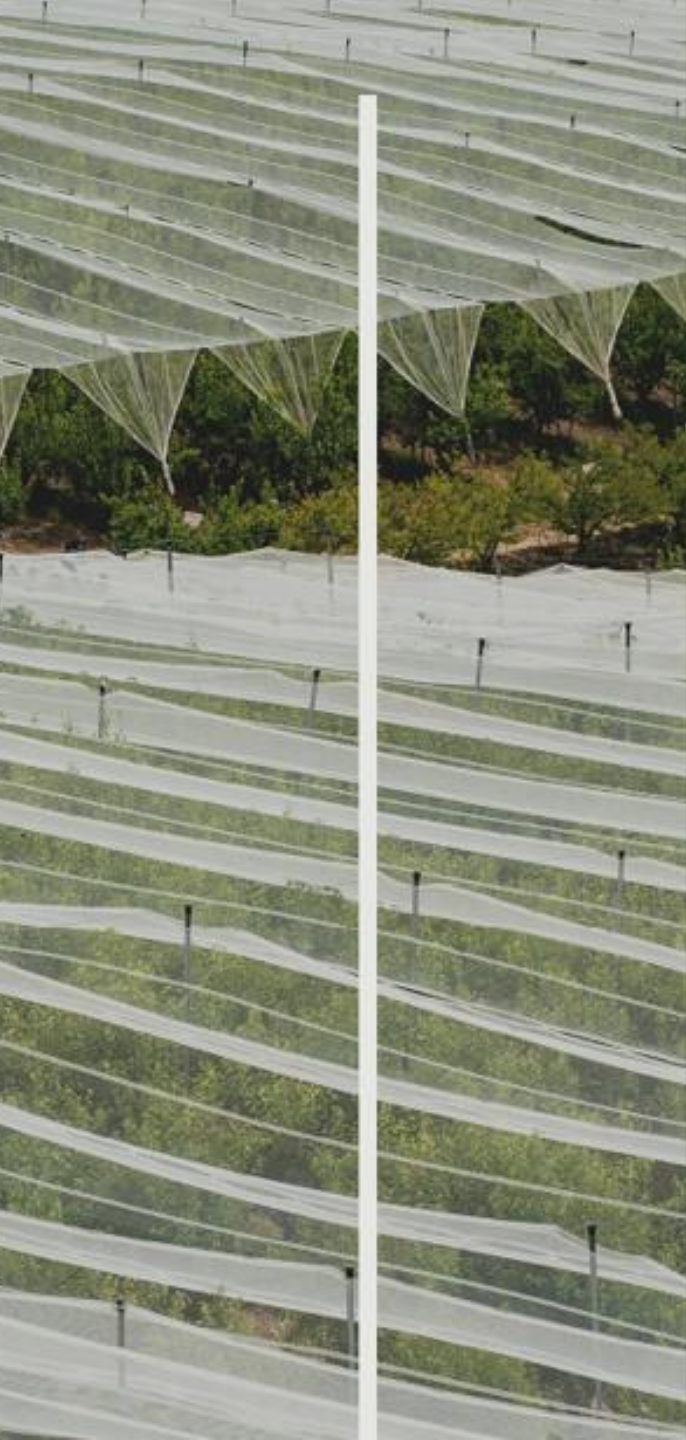
We welcome 3 variants: each one responds effectively to different consumer needs!



ΑΡΚΑΔΙ 2 IN 1 LIQUID LAUNDRY DETERGENT WITH WHITE SOAP AND FABRIC SOFTENER

At Arkadi we believe that there is no need to make compromises between what is good for our health or the environment and effective cleaning. Harnessing the power of nature in modern ways, ARKADI **2in1 laundry detergent & softener with white soap & its advanced Plant Active formula with enzymes of natural origin**, ensures excellent results on the toughest stains and softness to your clothes.





Recycled packaging from agricultural nets helps reduce the environmental footprint!

7,6 m. tonnes of plastic produced & channelled into agriculture annually

Plastic nets have a protective and functional role for the crop:

- plant development,
- the harvesting of fruits
- protection from weather and living organisms



88% less energy consumption

71% less CO₂ emissions





αρκάδι
baby

ΑΡΚΑΔΙ Baby Liquid Laundry Detergent with green soap

αρκάδι
baby



ΑΡΚΑΔΙ Baby, with its carefully developed formula with green soap and natural olive extract, offers soft cleanness and excellent results even on the toughest stains. For unique softness, use it together with ΑΡΚΑΔΙ Baby Softener !



ΑΡΚΑΔΙ Baby Liquid Laundry Detergent with green soap and chamomile extract

αρκάδι
baby



ΑΡΚΑΔΙ Baby, with its carefully developed formula with green soap and natural olive & chamomile extracts, offers soft cleanness and excellent results even on the toughest stains. For unique softness, use it together with ΑΡΚΑΔΙ Baby Softener!



ΑΡΚΑΔΙ Baby Green soap washing machine powder

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baby



ΑΡΚΑΔΙ Baby green soap washing machine powder it is a pure soap without chemical additives, colorants or perfumes, and ideal for laundering and care of baby clothes as well as those of the whole family. Suitable also for wool, delicate and silk, provided they can go into the washing machine, with excellent results even when cold washing (from 30°C).



ΑΡΚΑΔΙ Baby Μαλακτικό Ρούχων με φυσικό εκχύλισμα ελιάς

αρκάδι
baby



ΑΡΚΑΔΙ Baby hypoallergenic fabric softener with natural olive extract and 98% ingredients of natural origin, offers natural care and softness to baby clothes as well as those of whole family. Its carefully developed formula restores fiber elasticity, keeping clothes soft and fluffy. Without colorants. Dermatologically tested.

**DISH
WASHING
LIQUIDS**



NEW ARKADI dishwashing liquids...

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...with green soap and active enzymes of natural origin!
Tough on grease, environmental friendly, gentle on hands, in pleasant aromas!



3 Variants in 550ml pump



2 variants in 900ml Doypack Refills

NEW ARKADI dishwashing liquids with green soap

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WITH THE POWER OF NATURE



Bergamot & Grapefruit

*At Arkadi we believe there is no need to compromise between what is good for our health & the environment and effective cleaning. Harnessing the power of nature in modern ways, **NEW Arkadi Dish Wash, with green soap & advanced Plant Active formula with enzymes of natural origin**, ensures sparkling cleanness & effectively removes grease, while it respects your hands. Its unique composition, with **Greek bergamot extract and fresh grapefruit aroma**, it easy to rinse, leaving no residue.*



Pomegranate & Grape

*At Arkadi we believe there is no need to compromise between what is good for our health & the environment and effective cleaning. Harnessing the power of nature in modern ways, **NEW Arkadi Dish Wash, with green soap, glycerin, vitamin E and advanced Plant Active formula with enzymes of natural origin**, ensures sparkling cleanness & effectively removes grease, while it respects your hands. Its unique composition, with **organic Greek grape extract and fresh fruit aroma**, it easy to rinse, leaving no residue.*

In practical, 100% recyclable packaging with pump, which can be refilled using the New ARKADI pouch refills, to contribute to a more sustainable future.

Arkadi **BABY** dishwashing liquid with green soap

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baby



At Arkadi we believe there is no need to compromise between what is good for our health & the environment and effective cleaning. **Especially when it comes to children!** Harnessing the power of nature in modern ways, **NEW Arkadi Baby Dish Wash**, with its carefully developed formula, gentle cleansing agents and **organic Greek chamomile extract**, effectively cleans baby dishes & toys, leaving no harmful residue. **With 94% ingredients of natural origin, 0% colorants & petrochemicals and an allergen-free, mild aloe fragrance, it is the ideal cleaning “ally” for every parent!**



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